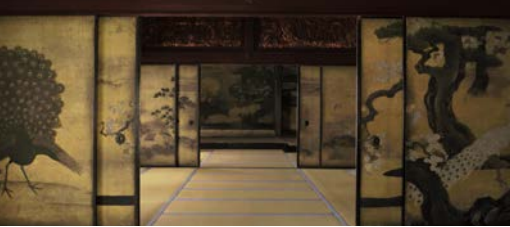
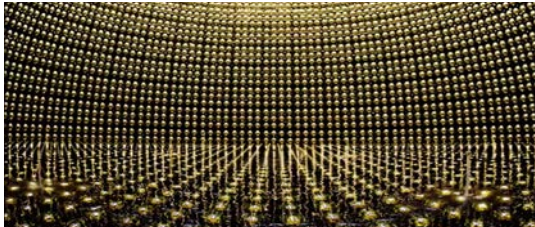
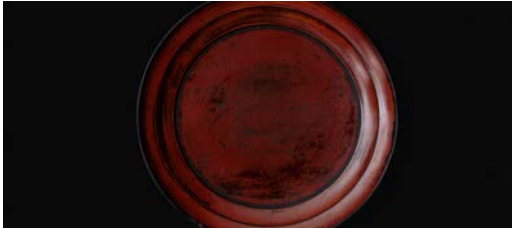
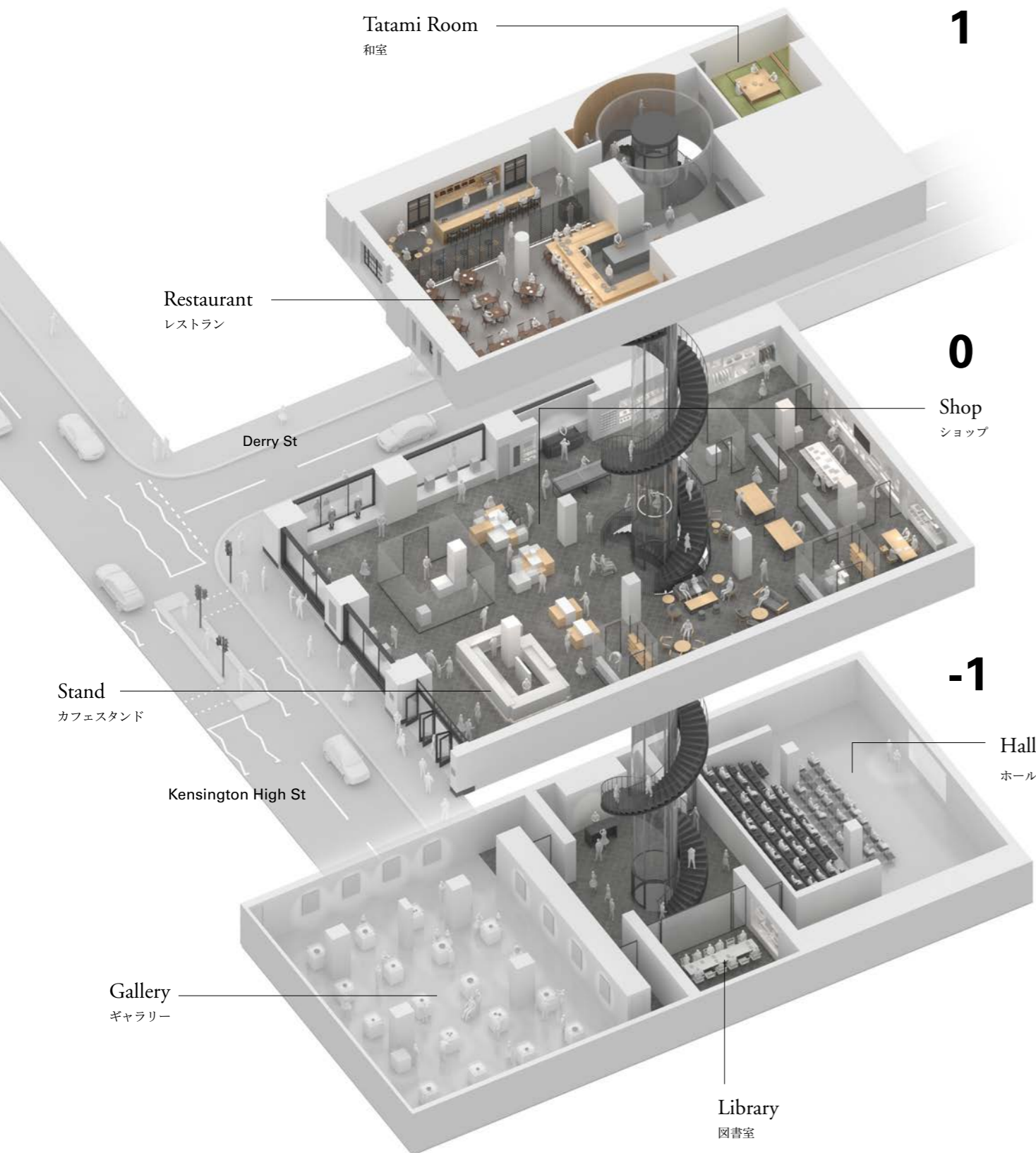


# Corporate Partnerships



JAPAN HOUSE

LONDON



## About

## Concept

Japan House London aims to connect the lives of people in the United Kingdom with Japan in ways that unlock new and enriching relationships that are of cultural, economic and social benefit.

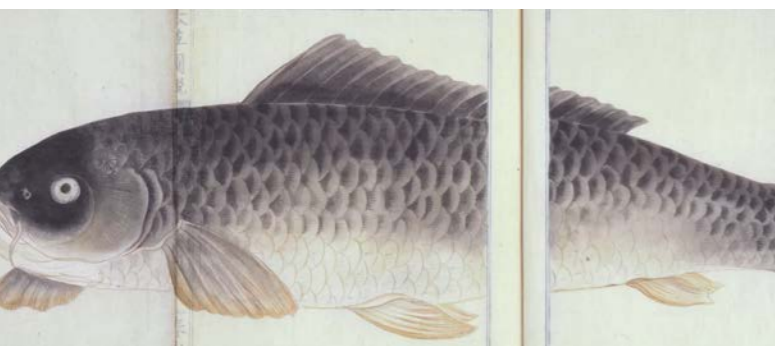
## Experience

Japan House London is a complete cultural experience, promoting Japanese innovation and creativity. Visitors will encounter and discover contemporary Japan, its country, culture and people through a surprising and seamless presentation of retail, food and drink, travel, exhibitions, performances, seminars and workshops.

## Venue

Japan House London is located on Kensington High Street in a stunning listed Art Deco building. The ground floor is a social retail space, offering a range of high quality Japanese goods and a coffee stand; on the first floor, there is a Japanese restaurant and a Tatami Room; and on the lower ground floor, a Gallery, a Hall and a Library.





## Corporate Partnerships

Corporate partners are vital for the sustainability of Japan House London. We offer a rich and varied range of tailored opportunities, including sponsorship of our inspiring exhibitions and a variety of annual Corporate Membership packages.

Japan House London offers an ideal canvas to engage with clients and activate brands in an iconic setting. The varied programme and flexible approach enables special partnerships to be built which can include opportunities to:

**Build** client loyalty through hosting events in Japan House London's stunning entertaining spaces;

**Host** clients and expand networks with invitations to Japan House London events attended by corporate supporters, key influencers, designers and media;

**Create** stand-out partnerships and reach new audiences through association with the new and exciting Japan House brand.



## Corporate Membership

You and your guests will have exclusive invitations to exhibition opening events. You will also be able to take part in exclusive expert led guided tours, creative workshops led by our experts, entertain clients in our contemporary spaces and hear talks from curators at the top of their field.

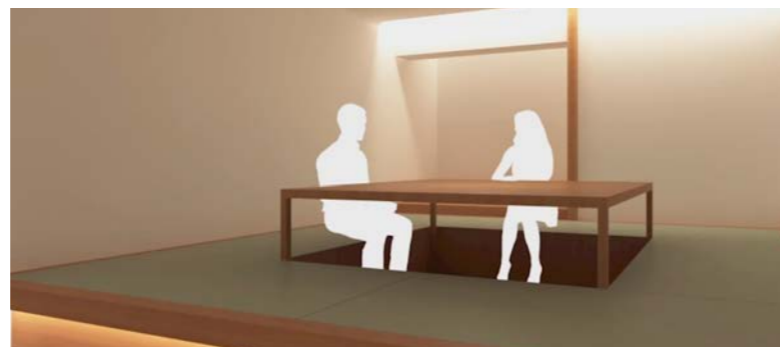
There will be exclusive members' events offering excellent networking opportunities to build relationships with other key influencers from all sectors in the stunning setting of one of London's newest cultural institutions.

## Sponsorship

When you sponsor our exhibitions and event programmes, we can offer you significant brand exposure and open doors to some excellent networking opportunities in London. We will help you create stand-out campaigns by aligning your brand with one of London's newest cultural institutions.

You will receive significant brand exposure both at the event and online, have the opportunity to entertain your clients at Japan House London and receive exclusive invitations to the exhibition opening and other events during the exhibition.





## Venue Hire

Japan House London, provides a unique and prestigious backdrop for a variety of events from receptions and dinners to informal gatherings and product launches. The interior of the listed Art Deco building has been transformed into a stunning contemporary space and it offers an ideal canvas to engage with clients and activate brands in an iconic setting.

There are a number of spaces available for hire, suitable for a variety of business, educational and social events, exhibitions, workshops and meetings.

## Hall

ホール

Situated on the lower ground floor, with retractable tiered seating and a large built-in screen, this flexible space is ideal for small conferences, seminars, live performances and film screenings. Without the seating, the room provides an ideal space for receptions, dinners and informal gatherings.

**Capacity:** Theatre 80-130 / Reception 130 / Dinner 100

## Gallery

ギャラリー

Situated on the lower ground floor, this large flexible space is ideal for receptions and informal gatherings.

**Capacity:** Reception 80 - 130

## Library

図書室

Situated on the lower ground floor, located in the central area between the Gallery and Hall, the Library is ideal for meetings, talks, workshops and tastings.

**Capacity:** Theatre 20 / Boardroom 12 / Reception 20

## Tatami Room

和室

Situated on the first floor, the Tatami Room with seating for 8, provides the perfect location for smaller meetings or tastings.

**Capacity:** 8



## Location

101-111 Kensington High Street, London W8 5SA

## Contact

We would be delighted to discuss your plans in more detail. For details of all corporate partnership opportunities please contact:

MaryAnn Broughton, *Head of Partnerships*

020 3972 7086

[maryann.broughton@japanhouselondon.uk](mailto:maryann.broughton@japanhouselondon.uk)

## Credit

Cover / Top left to right

Rikka Floral arrangement / Shuhou / Special thanks to Sankei-en Rinshunkaku | Bonsai "Chinese Juniper" / Seiji Morimae | Negoro Nuri "Circular Tray" / London Gallery Ltd. | Genre scenes in Kyoto, Funaki Version / Owned by Tokyo National Museum | Super-Kamiokande / Special thanks to / Kamioka Observatory, / ICRR (Institute for Cosmic Ray Research), the University of Tokyo | "Encyclopedia of Flowers" / Makoto Azuma | Shishiodoshi / made by Kenya Hara | Tsurunoyu Onsen | Ise Jingu "Naiku" Grand Shrine | Nou (revial) / "NATORI NO ROJO" / The Aged Woman of Natori / Performed by Bunzo Otsuki / Special thanks to National Noh Theatre | Gargen / BENIYA MUKAYU | Nishi Hongwanji "Shiro shoin" | Ball bearing / NSK Ltd. | Sake "Hakkin" / Masuichi-Ichimura Sake Brewery

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2014 s/s Collection "vertigo" / mint designs / photo by Fashinsnap.com | Knife signed Kunihiro, / In Kamakura / Owned by Tokyo National Museum | Black Raku bowl "Otogoze" / Made by Chojiro / Owned by Eisei Bunko Museum | Industrial robot "VS-050S2" / DENSO WAVE Incorporated | "Hanzo Zusetsu" / Takagi Shunzan / Owned by IWASE BUNKO LIBRARY | Robot "MURATA BOY" / Murata Manufacturing Co., Ltd.



**JAPAN HOUSE**

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LONDON